

# Climate change

The challenge for policy makers  
in government



# *“One cannot solve a new problem by thinking along lines that created the problem in the first place” – Einstein*

## **About the programme**

Climate change is a consequence of a complex set of relationships involving a multitude of actions by a multitude of players.

This new PAI programme is designed to assist senior and middle level policy makers to understand better the complicated and multi-dimensional challenge of climate change facing governments and to decide how best to make proposals for an integrated approach to climate management by government and business leaders.

Pursuit of economic growth in the past had little regard to the associated environmental costs, in particular the rising atmospheric levels of CO<sub>2</sub>, currently running at 387 parts per million (ppm), the highest concentration in the last 650,000 years. Despite media coverage, political rhetoric, multilateral agreements arising from the Earth Summit in 1992 and the subsequent Kyoto Protocol, the problem worsens. A strong body of scientific opinion believes that levels above 450 ppm will be dangerous to mankind. At the current rate of emissions increase, we may have only 20 years before we pass the point of no return and the damaging impacts of climate change become unstoppable.

Every activity involving greenhouse gas emissions has a real cost and every activity that contributes to their reduction a real value. Climate change is a global problem requiring truly global solutions from governments, institutions, NGOs, the private sector and citizens acting together. In a global market place dominated by quarterly earnings and electoral cycles, too little attention is being paid to inter-generational time frames and our collective responsibility to the generations to come. This is the time for governments to lead the way in taking bold action to implement practical solutions.

Against a background of a clash between food, energy and environmental security and with serious financial challenges added to the mix, there is now significant and growing pressure on all governments and civil services for a more focused and determined political and governmental response to climate change. In particular, the UN Framework Conference on Climate Change process leading up to the international climate change negotiations in Copenhagen in December 2009 and beyond will need to secure a replacement or at least follow-on agreement to the Kyoto Protocol that expires in 2012. This will require new and innovative thinking and new processes to achieve outcomes that will make a difference.

The global climate is changing and the early consequences are already becoming evident as we see the impacts on our way of life and the way we are governed. There is broad agreement on some of the steps that all governments need to take to find solutions but saying what they are is easier than implementing them.

This is the big challenge confronting all those involved in government policy making, especially as the issue of climate change intrudes into all aspects of public administration. This new PAI programme seeks to help provide some of the answers.

### Who is it for?

The programme is designed for senior and middle level policy makers from government offices and agencies engaged in climate management policy formulation, promotion and implementation.

### How participants will benefit

The programme will help participants to seek some answers to the following questions:

- How to find and evaluate the true facts about climate change, current solutions (such as EU emissions based carbon trading) and their likely political economic and social impact on particular countries and communities?
- In establishing the facts, how best to identify what is relevant to policy and public communication needs?
- How best to think strategically, avoid the lure of the short term solution (with short term economic gain) and take the longer view?
- How to use key information to good effect in government and publicly?

And there are other questions:

- How to identify and bring together policy makers, opinion formers, commercial or sectoral interests,

private equity and professional communicators to seek practical solutions to a common issue of huge national and international importance?

- How to find and get people to be pathfinders to show others that investing a little now (effort, money, commitment and example) can avoid a bigger economic, social and political bill later?

And yet more questions:

- How best to negotiate mutually acceptable outcomes with international institutions, such as the EU and the UN? How to negotiate with other Ministries within government in order to win the argument or to get a common view?
- Who foots the bill for agreed policies? Where does the money come from? How to win public and international support for agreed policies and how to communicate these policies effectively.

### What the programme will cover

The programme will consist of briefings by experts, plenary sessions, presentations, discussions and case studies. It will also include visits to relevant policy makers and climate change organisations. A key element for sharing knowledge and best practice will be sessions where individual participants will be invited to give informal presentations on their country's plans and priorities for tackling climate management.

## Programme outline

	AM	PM
Day 1	<p><b>Setting the scene</b></p> <p>Welcome and introduction</p> <p>Participants' informal presentations</p> <p>Establishing key climate change facts</p> <p>Group discussion</p>	<p><b>Setting the scene</b></p> <p>Options for action</p> <p>The UN Framework Conference on Climate Change in Copenhagen and beyond</p> <p>Group discussion</p>
Day 2	<p><b>Getting to grips with policy</b></p> <p><i>Visit to the Department for Energy and Climate Change</i></p> <p>Defining and making policy</p>	<p><b>Getting to grips with policy</b></p> <p>Costing policy options</p> <p>Case study 1</p>
Day 3	<p><b>Legal, negotiating and other soft skills</b></p> <p>Thinking the unthinkable: new contextual approaches</p> <p>National and international legal frameworks</p> <p>Group discussion</p>	<p><b>Legal, negotiating and other soft skills</b></p> <p>Practicalities of international climate change negotiations</p> <p>Case study 2</p>
Day 4	<p><b>Parliamentary, media and operational issues</b></p> <p><i>Visit to the Houses of Parliament – Committee on Climate Change</i></p> <p><i>Visit to a leading communications company</i></p>	<p><b>Parliamentary, media and operational issues</b></p> <p>Case study 3</p>
Day 5	<p><b>Conclusions</b></p> <p>Moving forward</p> <p>Programme conclusions</p> <p>Questions</p>	<p>Review and evaluation</p>

We reserve the right to change the programme as necessary.

**Application form**

**Climate change: the challenge for policy makers in government**

**12 to 16 April 2010**

Please complete this application form and post or fax to:

Clare Walters  
Programme Manager  
Public Administration International  
10 Bayley Street  
London WC1B 3HB UK  
T +44 (0)20 7580 3590 F +44 (0)20 7580 4746 pai@public-admin.co.uk

Applications can also be completed online. Please see our website for details.  
[www.public-admin.co.uk](http://www.public-admin.co.uk)

**Please print clearly in black ink and in capital letters**

**Personal details**

First name \_\_\_\_\_

Family name \_\_\_\_\_

Title (Prof. Dr. Mr. Mrs. Ms. etc.) \_\_\_\_\_

Nationality \_\_\_\_\_

Dietary requirements \_\_\_\_\_

Disabilities \_\_\_\_\_

Have you participated in a PAI study programme before? \_\_\_\_\_

If yes, which programme(s)? \_\_\_\_\_

Date of programme(s)? \_\_\_\_\_

**Current position**

Title of post \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Brief description of your main role and responsibilities \_\_\_\_\_

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**Application form**

**Education and professional training**

Please provide brief details of your education and professional qualifications and training

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School/college/university

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Relevant professional qualifications or membership of professional bodies

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**Particular interests**

Please indicate which aspects of the programme are of most interest to you

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**Sponsoring organisation**

Who will pay your fees?

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Who will pay your other costs such as travel and living costs?

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**Value Added Tax (VAT)**

I certify that I am employed by the Government of \_\_\_\_\_  
in furtherance of its sovereign activities (please refer to note on VAT under 'Fees and other costs')

Signature

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Date

We reserve the right to cancel the programme if there are not enough participants to make it viable. In these circumstances, fees already received will be refunded in full.

### Language

The programme will be conducted in English. Participants will be expected to have a good working knowledge of the language.

### Location and arrival arrangements

The study programme will be based in central London. On request, PAI can assist in finding suitable hotel accommodation and can arrange travel to and from the airport.

### Fees and other costs

The fee for this one-week study programme will be £1,905. This includes tuition, travel to and from the airport in London, and travel on scheduled visits which form part of the programme<sup>1</sup>. The fee also includes all documentation. UK Valued Added Tax (VAT) will not be charged if applicants can provide written confirmation from their government or its accredited representative that they are employed by their government in furtherance of its sovereign activities. In all other cases, VAT (currently 17.5%) will be charged in addition to the fee. Payment in full must be received by PAI no later than 12 April 2010. Cheques should be made payable to Public Administration International. Alternatively, PAI is able to invoice individuals or government agencies. Payment by bank transfer is also acceptable.

If participants cancel their booking within 21 calendar days of the start of the programme we will charge £250 to cover administration costs. Alternatively, fees already received can be held as a credit towards the cost of future PAI study programmes.

Airfares, accommodation costs, daily travel (other than on visits scheduled in the programme), meals and living expenses are not included. We suggest that approximately £120 per person per day should be allowed for a modest standard of accommodation, local travel in the UK, meals and other incidental expenses. Participants requiring a higher standard of accommodation (for example a 4 star hotel) will need to allow approximately £175 per person per day.

<sup>1</sup>Travel to and from the airport in London and travel on scheduled visits in the programme are provided at cost.

### Discount

We offer a 10% discount on the tuition fee if a funding organisation sponsors more than three participants in any one calendar year. Please ensure that when you book your fourth participant (in any one calendar year) you let us know so that we can apply the discount.

### Insurance

Participants are advised to arrange travel and health insurance cover before leaving their home country.

### Public Administration International (PAI)

PAI specialises in management consultancy and development services for organisations in and associated with the public sector worldwide. We provide advice and support for governments undergoing political, economic, structural and legislative change. Our extensive network of associates includes practitioners, academics and independent consultants. The promotion of good governance and best practice are our key objectives. This programme is one of a number of specialist UK-based study programmes designed to meet the needs of public services worldwide.

### Programme Director

The Programme Director will be Edward Glover. A former senior member of the British Diplomatic Service, Edward Glover is Chairman of the Board of Trustees of the Iwokrama International Rainforest Centre in Guyana, established by the Commonwealth Secretariat and Guyana in 1996 to test that forest conservation and sustainable use are mutually reinforcing. The Centre is now engaged in new research into the impacts of climate change and the measurement and valuation of ecosystem services, particularly the benefits for local communities.

He is also an expert in the reform of foreign ministries. This work has taken to him to Iraq, Macedonia, Kosovo and Sierra Leone.

### How to apply

Please complete the attached Public Administration International application form and post or fax to:

Clare Walters  
Programme Manager  
Public Administration International  
10 Bayley Street  
London WC1B 3HB  
UK  
T +44 (0)20 7580 3590  
F +44 (0)20 7580 4746  
pai@public-admin.co.uk

Applications can also be completed online. Please see our website for details: [www.public-admin.co.uk](http://www.public-admin.co.uk)

If you would like to discuss the programme or to find out more about Public Administration International and our services, please contact:

Claire Cameron  
Director  
Public Administration International  
T +44 (0)20 7580 3590  
pai@public-admin.co.uk

We also have extensive experience of designing tailor-made programmes (from one day to two or three weeks) which can be run in your own country or in the UK to meet the specific needs of groups or individuals at all levels within your organisation. Please contact us if you would like further information.

Public Administration  
International

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