

Better regulation

Water, energy, transport and
communications



One-week study programme
21 to 25 June 2010

Public Administration International
in association with
The Centre for the study of Regulated
Industries (CRI)
University of Bath School of Management

About the programme

This study programme will cover both the theory and practice of the UK's experience of regulatory innovation in a global, free-market economy, by:

- Providing an overview of economic and environmental regulation, with an emphasis on lessons learnt, best practice and the developing better regulation agenda. Ensuring that all participants are given a good understanding of regulation and its terminology;
- Critically examining governments' intentions for, and reforms to, regulatory regimes aimed at delivering both enhanced competition and better regulation whilst protecting people and the environment;
- Exploring with tutors and practitioners current UK views and experience in regulating liberalised industries and services, while meeting both supra-national and national standards of governance and accountability. The programme concentrates on network industries in the energy, communications, transport, water supply and sewerage sectors;
- Visiting key regulators and regulated industries and engaging with practitioners and key UK experts.

Who is it for?

The programme is aimed at policy advisers and senior decision-makers in governments changing the ways they regulate private or parastatal suppliers of utility and network services.

How participants will benefit

The study programme will:

- Provide a broad overview of regulatory options and best practice. Examine the better regulation agenda, risk-based approaches and policy and regulatory options bearing in mind the need for sustainable development. Develop a critical and exploratory dialogue on key options;
- Broaden participants' knowledge of the UK and European Union framework within which the regulated industries and services operate in the UK. Provide an up-to-date view of the current models of ownership and regulation in the UK and elsewhere and the variety of options available, ranging from full privatisation to retained public ownership, while delivering strong economic and environmental regulation;
- Enable participants to examine the UK experience of harnessing the private sector's initiative, management and investment to improve the quality and efficiency of service provision. At the same time, safeguarding customers' interests and rights, funding sustainable development and environmental improvements and promoting the government's social and environmental objectives;
- Introduce participants to key practitioners in regulatory offices, regulated industries, government departments and consumer protection organisations.

What the programme will cover

The programme will cover both principles and practices of regulation, especially of UK utility and network services in the energy, communications, transport, water supply and sewerage industries. It will include briefing sessions, discussions and visits.

The programme will comprise two main components:

– In the first, participants will be briefed about regulatory regimes, setting UK examples in their context of supra-national trading obligations and national public administration. Special emphasis will be placed on the changes which the UK has made in order to free competitive markets from unnecessary or inefficient regulation;

– In the second, participants will meet practitioners in government, regulatory bodies and industry. Participants will be able to discuss the rationale for, and effects of, the UK's thirty-year voyage from state ownership to effective regulation.

Participants are invited to give brief informal presentations on their own country's regulatory system and its current issues of particular interest or significance.

Programme outline

Week 1	AM	PM
Day 1	<p>Welcome and introductions Programme objectives</p> <p>The regulatory state in context Overview of regulatory options, regulators and competitive markets</p> <p>Who regulates? Government Ministers, independent regulators and market structures</p>	<p>Non-economic objectives and economic regulation: environmental regulation</p> <p><i>Visit Better Regulation Executive, Department for Business, Innovation and Skills (BIS)</i></p>
Day 2	<p>Economic regulation in practice Privatisation, industry restructuring and competition policy</p>	<p>Why regulate? Failures in markets and conduct</p> <p>Principles of good regulation; avoiding regulatory failure</p> <p>Incentive regulation: the economic and financial framework for price controls</p>
Day 3	<p>Combining social goals with economic regulation UK regulation and competition: view from a regulated utility office</p> <p>Participants' round table 1: international perspectives</p>	<p><i>Visit an economic regulator</i></p> <p><i>Visit an economic and safety regulator</i></p>
Day 4	<p>Environmental standards and empowered consumers Empowering consumers: rights, consultation, independent representation and redress</p> <p>Environmental regulation and sustainability</p>	<p><i>Visit to Consumer Focus</i></p> <p>Participants' round table 2: the relevance of UK experience</p>
Day 5	<p>Accountability and governance Regulatory governance and accountability: due process, scrutiny and appeals</p> <p>National Audit Office</p>	<p>Key lessons for better regulation</p> <p>Review and evaluation of the programme</p>

We reserve the right to change the programme as necessary.

Application form

**Better regulation
Water, energy, transport and communications**

21 to 25 June 2010

Please complete this application form and post, fax or email it to:

Clare Walters
Programme Manager
Public Administration International
10 Bayley Street
London WC1B 3HB UK
T +44 (0)20 7580 3590 F +44 (0)20 7580 4746 pai@public-admin.co.uk

Applications can also be completed online. Please see our website for details.
www.public-admin.co.uk

Please print clearly in black ink and in capital letters

Personal details

First name _____

Family name _____

Title (Prof. Dr. Mr. Mrs. Ms. etc.) _____

Nationality _____

Dietary requirements _____

Disabilities _____

Have you participated in a PAI study programme before? _____

If yes, which programme(s)? _____

Date of programme(s)? _____

Current position

Title of post _____

Employer _____

Address _____

Telephone _____

Fax _____

Email _____

Brief description of your main role and responsibilities _____

Application form

Education and professional training

Please provide brief details of your education and professional qualifications and training

School/college/university

Relevant professional qualifications or membership of professional bodies

Particular interests

Please indicate which aspects of the programme are of most interest to you

Sponsoring organisation

Who will pay your fees?

Who will pay your other costs such as travel and living costs?

Value Added Tax (VAT)

I certify that I am employed by the Government of _____ in furtherance of its sovereign activities (please refer to note on VAT under 'Fees and other costs')

Signature

Date

We reserve the right to cancel the programme if there are not enough participants to make it viable. In these circumstances, fees already received will be refunded in full.

Public Administration International (PAI)

PAI specialises in management consultancy and development services for organisations in and associated with the public sector worldwide. We provide advice and support for governments undergoing political, economic, structural and legislative change. Our extensive network of associates includes practitioners, academics and independent consultants. The promotion of good governance and best practice are our key objectives. This programme is one of a number of specialist UK-based study programmes designed to meet the needs of public services worldwide.

Programme Director

The Programme Director will be Dr Neil Jackson. Dr Jackson's work in government included setting up the Office of the Director General of Water Services (OFWAT), where he also had particular responsibility for policy on consumer affairs and for administration. He has been an independent consultant in public administration since 1997 and is a PAI Associate Consultant. Neil Jackson will be joined by Dr Martin Griffiths, previously Head of Water Policy for the Environment Agency and Deputy Director of Regulation at the Department for Environment, Food and Rural Affairs (DEFRA), now an independent consultant.

Language

The programme will be conducted in English. Participants will be expected to have a good working knowledge of the language.

Location and arrival arrangements

The study programme will be based in central London. Visits to people who have direct experience of UK regulation in government, regulatory, business and other organisations will be included. On request, PAI can assist with finding suitable hotel accommodation and can arrange travel to and from the airport.

Fees and other costs

The fee for the one-week study programme will be £1,820. This includes tuition, travel to and from the airport in London, travel on scheduled visits¹ and documentation. UK Value Added Tax (VAT) will not be charged if applicants

can provide written confirmation from their Government or its accredited representative that they are employed by the Government in furtherance of its sovereign activities. In all other cases, VAT (currently 17.5%) will be charged in addition to the fee. Payment in full must be received by PAI no later than 21 June 2010. Cheques should be made payable to Public Administration International. Alternatively, PAI is able to invoice individuals or government agencies. Payment by bank transfer is also acceptable.

If participants cancel their booking within 21 calendar days of the start of the programme we will charge £250 to cover administration costs. Alternatively, fees already received can be held as a credit towards the cost of future PAI study programmes.

Airfares, accommodation costs, daily travel (other than on visits scheduled in the programme), meals and living expenses are not included. We suggest that approximately £120 per person per day should be allowed for a modest standard of accommodation, local travel in the UK, meals and other incidental expenses. Participants requiring a higher standard of accommodation (for example a 4 star hotel) will need to allow approximately £175 per person per day.

Discount

We offer a 10% discount on the tuition fee if a funding organisation sponsors more than three participants in any one calendar year. Please ensure that when you book your fourth participant (in any one calendar year) you let us know so that we can apply the discount.

Insurance

Participants are advised to arrange travel and health insurance cover before leaving their home country.

¹Travel to and from the airport in London and travel on scheduled visits in the programme are provided at cost.

Centre for the study of Regulated Industries (CRI), University of Bath School of Management

CRI is an interdisciplinary research centre of the University of Bath School of Management. CRI investigates how regulation and competition work in practice, has a comprehensive programme of research and publications and holds a wide range of conferences and seminars. It is sponsored by fourteen major organisations, including

the UK Department for Business, Innovation and Skills (BIS), regulatory agencies and regulated companies.

CRI Director, Peter Vass, will be a key contributor to the study programme. Peter Vass has researched and published widely on regulation in the UK and internationally and has participated in many seminars, conferences and workshops.

How to apply

Please complete the attached Public Administration International application form and post or fax to:

Clare Walters
Programme Manager
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10 Bayley Street
London WC1B 3HB
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T +44 (0)20 7580 3590
F +44 (0)20 7580 4746
pai@public-admin.co.uk

Applications can also be completed online. Please see our website for details: www.public-admin.co.uk

If you would like to discuss the programme or to find out more about Public Administration International and our services, please contact:

Claire Cameron
Director
Public Administration International
T +44 (0)20 7580 3590
pai@public-admin.co.uk

We also have extensive experience of designing tailor-made programmes (from one day to two or three weeks) which can be run in your own country or in the UK to meet the specific needs of groups or individuals at all levels within your organisation. Please contact us if you would like further information.

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