

# Public Financial Management



One-week professional development workshop  
4 to 8 October 2021, in Dubai



ACCREDITED  
BRITISH ACCREDITATION COUNCIL  
ACCREDITED SHORT COURSE PROVIDER

PAI is accredited by the  
British Accreditation Council  
for Independent Further and Higher Education

### About the workshop

Throughout the world, the public sector is under pressure to deliver better services, often with reduced resources. This creates a need for excellence in managing resources, including people, assets, money and information. The impact of Covid-19 has shown the need for effective financial management to steer our organisations through the crisis. The role of public sector finance will be vital in enabling the post- crisis recovery.

This workshop will help you to achieve excellence in financial management so as to assist your organisation in achieving its objectives. We will examine how resources can be optimally planned, monitored and controlled. We will examine the latest developments in financial management practice and the use of technology to improve financial control and achieve efficiencies. The workshop examines various key roles and responsibilities in managing budgets and how these roles and responsibilities should be fulfilled and supported. The workshop will also focus on how sound management of public finances can best contribute to economic recovery in a post-pandemic world.

The workshop will cover:

- The "big picture" in managing financial resources - best practice approaches to both revenue and capital and budget setting and a monitoring process that enables timely remedial action when things go wrong
- The linkages between finance, human resources, information and asset management strategies and the role of the finance function
- Doing the fundamentals well – best practice inessential financial processes, including payments, treasury management, income collection, cashing and payroll
- How financial management can assist recovery from the economic and social impacts of the Covid-19 crisis
- International Accounting Standards (IPSAS and IFRS) – these Standards have considerable implications for financial management and for the allocation of resources; requirements and implications of the Standards; effective mechanisms for improving financial management and reporting
- How jurisdictions seek accountability, responsibility and financial discipline
- Successfully applying technology – Integrated Financial Management Information Systems (IFMIS), alongside electronic transactions, have brought step changes in the performance of many organisations. How can technology be harnessed to provide real improvements in financial and resource management?

### Who is it for?

The workshop is designed for accountants, policy-makers, financial practitioners and line managers with financial and resource management responsibilities.

### How participants will benefit

The workshop will enable you to:

- Implement stable planning and budgeting frameworks to assist your organisation to become more effective
- Understand and fulfil the role of the manager and the accountant in financial management
- Support Management Boards and the political/ managerial process more effectively
- Appreciate the corporate governance implications of better management of resources
- Assist in implementing improved medium-term financial planning and budgeting
- Link the role of budgeting to risk management, performance management and resource allocation
- Understand the principles, challenges and benefits of International Accounting Standards.

### What the workshop will cover

During the week you will learn about:

- The key elements of good practice in public financial management
- How to make use of Medium-Term Expenditure Frameworks (MTEF)
- Managing financial risk and performance, tax and revenue
- Implementing effective budget management
- Understanding treasury management and the critical importance of cash.

The workshop has been designed to be flexible so that it can be adjusted wherever practicable to your particular requirements.

You will be invited to give an informal presentation on planning and controlling financial management in your home country.

## Programme outline

	AM	PM
<b>Day 1</b>	Welcome and introductions Good practice in public financial management: an introduction and overview	Introduction to action planning Roles in financial management Participants' informal presentations
<b>Day 2</b>	Budgeting and budgetary control	Capital budgeting and asset management Financing capital programmes
<b>Day 3</b>	Medium term financial planning and programme and performance budgeting Adjusting financial plans to deal with the impacts of Covid-19	International Accounting Standards Financial risk management
<b>Day 4</b>	Modern financial processes and practices	Financial risk management
<b>Day 5</b>	Treasury management Income strategy and collection	Review, feedback and scope for follow-up Presentation of certificates of attendance

We reserve the right to change the programme as necessary.

## Workshop Director

The Workshop Director will be Ken MacNeill.

Ken is a leading expert in public financial management and is a Chartered Institute of Public Finance and Accountancy (CIPFA) accountant with a long track record of successful consultancy assistance to the public sector. He has worked with both local and central government and the health service and has also advised a number of private sector partners of the public sector. His work has included: undertaking efficiency reviews and feasibility studies on shared services; the design and implementation of financial and administrative systems; the procurement of a wide range of blue- and white-collar services, including strategic partnerships; identifying process improvements resulting in £10 million of cash flow related savings for a public sector organisation. Ken has also worked with central government Ministries in the UK, including the Department for International Development, HM Customs and Excise, the Scottish Legal Aid Board, the Rate Collection Agency (Northern Ireland), the Health and Safety Executive and the Department for Work and Pensions.

## How to apply

Please complete the PAI application form online via our website:

<https://public-admin.co.uk/booking-form/>

You can also complete our hard copy application form. Please contact us at [pai@public-admin.co.uk](mailto:pai@public-admin.co.uk) to obtain a copy. Once completed return to Amanda Anderson, Programme Manager, at the same email address.

If you would like to discuss this workshop, any of our other international workshops or our consultancy services, please contact Claire Cameron, Director.

We also have extensive experience of designing tailor-made training (from one day to two or three weeks) which can be run in your own country or in the UK to meet the specific needs of groups or individuals at all levels within your organisation. Please contact us if you would like further information.

### **Language**

The workshop is conducted in English. You will need to have a good working knowledge of the language.

### **Location and arrival arrangements**

The workshop is based in central Dubai. We will confirm the exact location after you have booked a place on the workshop.

### **Fees**

The fee for the workshop will be £2,425. It also includes an Android tablet for you to use during the workshop and take home with you for future reference and follow up. We also provide a light lunch and refreshments during each working day as part of the fee.

### **Other costs**

Airfares and daily travel to and from the workshop venue are not included. Our workshops are non-residential and you are responsible for your accommodation costs. We can help you with booking hotel accommodation so please let us know if you would like us to advise you or make a reservation.

### **Value Added Tax**

We do not have to charge UK Value Added Tax (VAT) if you can provide written confirmation from your government or its accredited representative that you are "employed by the government in furtherance of its sovereign activities". In all other cases, we will have to charge VAT (currently 20%) in addition to the fee.

### **Ways to pay**

You, or your government agency, can pay by bank transfer or by cheque, made payable to Public Administration International. We accept payment by credit or debit card but there is a surcharge for this way of paying. Please contact us if you would like to pay by credit or debit card.

### **Discounts**

We offer a 10% reduction on the full tuition fee if we receive payment no later than 28 days before the first day of the workshop. If we receive payment after that, we will charge the full tuition fee.

### **Cancellation**

If you have to cancel your booking, you must let us know in writing and we will acknowledge in writing your cancellation. For cancellations received up to 29 days before the start of the workshop we will refund the tuition fee, minus a charge of £200 to cover our administration costs. For cancellations received within 28 days of the start of the workshop, we will charge the full tuition fee. If you have paid the tuition fee and have subsequently been refused a visa to enter Dubai, we will refund the tuition fee, minus a charge of £200 to cover our administration costs, providing you send us the original letter from the UAE Embassy confirming refusal of a visa and providing you have not entered the UAE.

### **Substitutions and transfers**

If you have booked a place on a workshop and are not able to attend, we will accept an appropriate substitute at any time without penalty but our normal terms and conditions will apply. Also, it is possible to transfer to a future workshop but only one transfer is permitted. Please get in touch with us and we will advise you about transfers.

*Please see our website for our full terms and conditions. If you would prefer a hard copy of our full terms and conditions, please let us know.*

**<http://www.public-admin.co.uk/terms-and-conditions-for-booking/>**

### **Insurance**

We advise you to arrange travel and health insurance cover before you leave your home country.

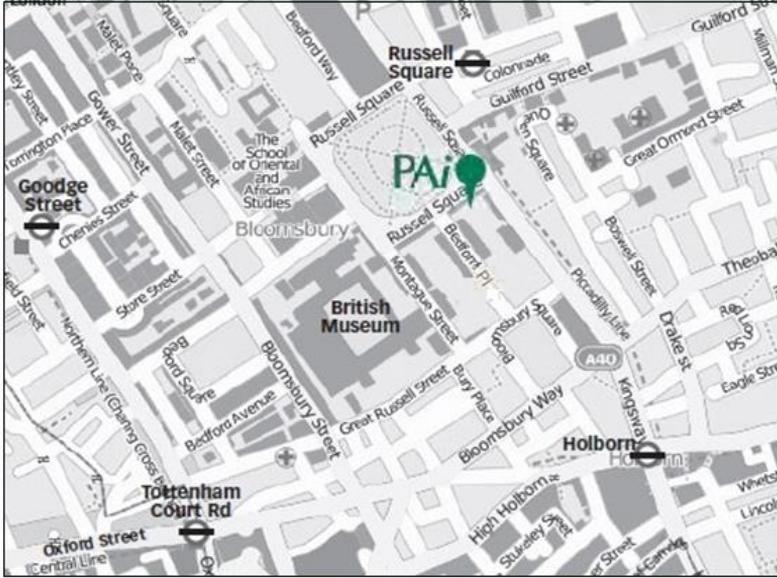
## Who we are

PAI (Public Administration International) specialises in management consultancy, training and development services for organisations in, and associated with, the public sector worldwide. We provide advice and support for governments going through political, economic, structural and legislative change. Our extensive network of associates includes practitioners, academics and independent consultants. Our key objectives are promoting good governance and good practice in delivering public services. This workshop is one of a number of specialist UK-based professional development workshops designed to meet the needs of public services worldwide.

We pride ourselves on our:

- High quality, practical advice and support for our clients
- Professionalism and integrity
- Ability to offer excellent value for money
- Sound experience and track record internationally
- Networks and partnerships across the world
- Flexible, collaborative approach
- Friendliness and focus on putting people first.

Where we are



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