

# Better Regulation

Regulating essential public services



One-week professional development workshop  
28 February to 4 March 2022 in London



ACCREDITED

BRITISH ACCREDITATION COUNCIL  
ACCREDITED SHORT COURSE PROVIDER

PAI is accredited by the  
British Accreditation Council  
for Independent Further and Higher Education

### About the workshop

This workshop concentrates on better regulation in the UK including the regulation of essential public services in the energy, communications, transport and water sectors. It will cover both the theory and practice of regulatory innovation, drawing on experience in the UK and elsewhere.

The key objectives are to:

- Provide an overview of effective government regulation, with an emphasis on lessons learnt, good practice and developing a better regulation agenda
- Consider the strengths and weaknesses of utility regulation, its key features and its terminology
- Explore the role of post-implementation reviews, for example for emergency regulations made during COVID-19 to deal with urgent issues
- Examine regulatory alignment across borders. This has been highlighted both during COVID-19 and during the UK's process of leaving the European Union
- Consider how governments can ensure security of supply and quality of service in key sectors such as water, energy and transport
- Explore with tutors and practitioners current UK views and experience in regulating network industries and essential services.

### Who is the workshop for?

The workshop is for policy advisers and senior decision-makers in governments responsible for regulation and regulatory policy.

### How participants will benefit

The workshop will:

- Provide you with a broad overview of regulatory options and best practice
- Examine the better regulation agenda and risk-based approaches
- Develop a critical and exploratory dialogue on key regulatory options
- Introduce you to key practitioners in regulatory offices, regulated industries, government departments and consumer protection organisations
- Familiarise you with the UK framework within which the regulated industries and services operate
- Consider the implications as the UK exits EU systems and replaces them with national alternatives
- Provide an up-to-date view of the current models of ownership and regulation in the UK and elsewhere, ranging from full privatisation to retained public ownership
- Examine the latest initiatives in the UK water sector to ensure compliance with consumer and environmental needs
- Examine the UK experience of harnessing the private sector to improve public services while safeguarding consumers' interests and promoting agreed social and environmental objectives.

### What the workshop will cover

The workshop has two main components:

- You will be briefed about regulatory regimes, in the UK and elsewhere. We will explore the changes which the UK has made in order to free public services from unnecessary or inefficient regulation while protecting consumers and the environment
- You will meet practitioners in government, regulatory bodies and industry to examine and discuss latest approaches and trends.

You will be invited to give brief informal presentations on your own country's regulatory system and its current issues of particular interest or significance and share your experiences with other workshop participants. The workshop will cover both principles and practices of regulation, especially of essential public services in the energy, communications, transport, water supply and sewerage industries. It will include briefing sessions, discussions and visits.

Programme outline

	AM	PM
Day 1	Welcome and introductions <ul style="list-style-type: none"><li>• Workshop objectives</li></ul> The regulatory state in context <ul style="list-style-type: none"><li>• Overview of regulatory options, regulators and competitive markers</li><li>• Who regulates? Government Ministers, independent regulators and market structures</li></ul> Principles of good regulation: avoiding regulatory failure	<ul style="list-style-type: none"><li>• The role of post-implementation reviews of regulation: case study of emergency regulation made during COVID-19</li><li>• How governments can ensure security of supply and quality of service in key sectors such as water, energy and transport</li></ul>
Day 2	<i>Visit to the Better Regulation Executive, Department for Business, Energy and Industrial Strategy</i> <ul style="list-style-type: none"><li>• Making regulation work</li></ul>	Participants' roundtable 1: international perspectives <ul style="list-style-type: none"><li>• Promoting an efficient and effective better regulation agenda</li><li>• Regulatory alignment across borders: the effects of COVID-19 and Brexit</li></ul>
Day 3	<ul style="list-style-type: none"><li>• Practical economic regulation</li><li>• The inter-relationship between effective privatisation, industry re-structuring and competition policy</li></ul> UK regulation and competition: view from a regulated utility company	<i>Visit to an economic regulator</i>
Day 4	Incentive regulation: the economic and financial framework for price controls <ul style="list-style-type: none"><li>• Environmental regulation and sustainability</li></ul> Consumer focus: how customers get a voice in the regulatory system	Participants' roundtable 2: the relevance of international experience <i>Visit to a transport regulator</i>
Day 5	Accountability and governance <ul style="list-style-type: none"><li>• Regulatory governance and accountability: due process, scrutiny and appeals</li><li>• The Competition and Markets Authority</li><li>• The National Audit Office</li></ul>	<ul style="list-style-type: none"><li>• Key lessons for better regulation</li><li>• Review and evaluation</li></ul> Presentation of certificates of attendance

At the time of preparing this brochure, we are planning to include site visits in the programme as indicated above. However, if Government guidelines relating to COVID-19 advise visit hosts against accepting visiting groups we will arrange to connect with them virtually. We reserve the right to change the programme as necessary.

Key contributors

Key contributors will include:

Matthew Cocks who has twenty-four years' experience in the UK Civil Service and has worked in the Government's Better, Regulation Executive on relations between local and national regulators.

Professor David Parker, a founding member of the UK Government's Regulatory Policy Committee – an independent government agency charged with reviewing all new regulatory measures and their impact assessments published by UK government departments and a number of their regulatory agencies. He is also a former member of the UK's Competition Commission (now the Competition and Markets Authority).

Dr Martin Griffiths, who was previously Head of Water Policy for the Environment Agency and Deputy Director, Regulation of the Department for the Environment, Food and Rural Affairs (DEFRA). He is now an independent consultant specialising in water and regulatory issues.

How to apply

Please complete the PAI application form online via our website:

<https://public-admin.co.uk/booking-form/>.

You can also complete our hard copy application form. Please contact us at [pai@public-admin.co.uk](mailto:pai@public-admin.co.uk) to obtain a copy. Once completed return to Amanda Anderson, Programme Manager, at the same email address.

If you would like to discuss this workshop, any of our other international workshops or our consultancy services, please contact Claire Cameron, Director.

We also have extensive experience of designing tailor-made training (from one day to two or three weeks) which can be run in your own country or in the UK to meet the specific needs of groups or individuals at all levels within your organisation. Please contact us if you would like further information.

### Language

The workshop is conducted in English. You will need to have a good working knowledge of the language.

### Location and arrival arrangements

The workshop is based in central London. Visits to people who have direct experience of UK regulation in government, regulatory business and other organisations will be included. We can arrange travel to and from one of the London airports into central London if you let us have your flight arrival details in good time. The cost of airport transfers is included in the workshop fee.

### Fees

The fee for the workshop will be £2,205. It includes tuition, travel to and from the airport in London, travel on scheduled visits which form part of the programme<sup>1</sup>, presentation material and other documentation. It also includes an Android tablet for you to use during the workshop and take home with you for future reference and follow up. We also provide a light lunch and refreshments during each working day as part of the fee.

### Other costs

Airfares and daily travel to and from the workshop venue are not included. Our workshops are non-residential and you are responsible for your accommodation costs. We can help you with booking hotel accommodation so please let us know if you would like us to advise you or make a reservation. We suggest that you should allow approximately £160 per day for a modest standard of hotel (for example, three-star), local travel in the UK, meals (apart from a light lunch on working days) and other incidental expenses.

### Value Added Tax

We do not have to charge UK Value Added Tax (VAT) if you can provide written confirmation from your government or its accredited representative that you are "employed by the government in furtherance of its sovereign activities". In all other cases, we will have to charge VAT (currently 20%) in addition to the fee.

### Ways to pay

You, or your government agency, can pay by bank transfer or by cheque, made payable to Public Administration International. We also accept payment by credit or debit card but there is a surcharge for this way of paying. Please contact us if you would like to pay by credit or debit card.

### Discounts

We offer a 10% reduction on the full tuition fee if we receive payment no later than 28 days before the first day of the workshop. If we receive payment after that, we will charge the full tuition fee.

### Cancellation

If you have to cancel your booking, you must let us know in writing and we will acknowledge in writing your cancellation. For cancellations received up to 29 days before the start of the workshop we will refund the tuition fee, minus a charge of £200 to cover our administration costs. For cancellations received within 28 days of the start of the workshop, we will charge the full tuition fee. If you have paid the tuition fee and have subsequently been refused a visa to enter the UK, we will refund the tuition fee, minus a charge of £200 to cover our administration costs, providing you send us the original letter from the British High Commission/ Embassy confirming refusal of a visa and providing you have not entered the UK.

### Substitutions and transfers

If you have booked a place on a workshop and are not able to attend, we will accept an appropriate substitute at any time without penalty, but our normal terms and conditions will apply. Also, it is possible to transfer to a future workshop, but only one transfer is permitted. Please get in touch with us and we will advise you about transfers.

*Please see our website for our full terms and conditions. If you would prefer a hard copy of our full terms and conditions, please let us know.*

<http://www.public-admin.co.uk/terms-and-conditions-for-booking/>

### Insurance

We advise you to arrange travel and health insurance cover before you leave your home country.

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<sup>1</sup>Travel to and from the airport in London and on scheduled visits during the workshop are provided at cost.

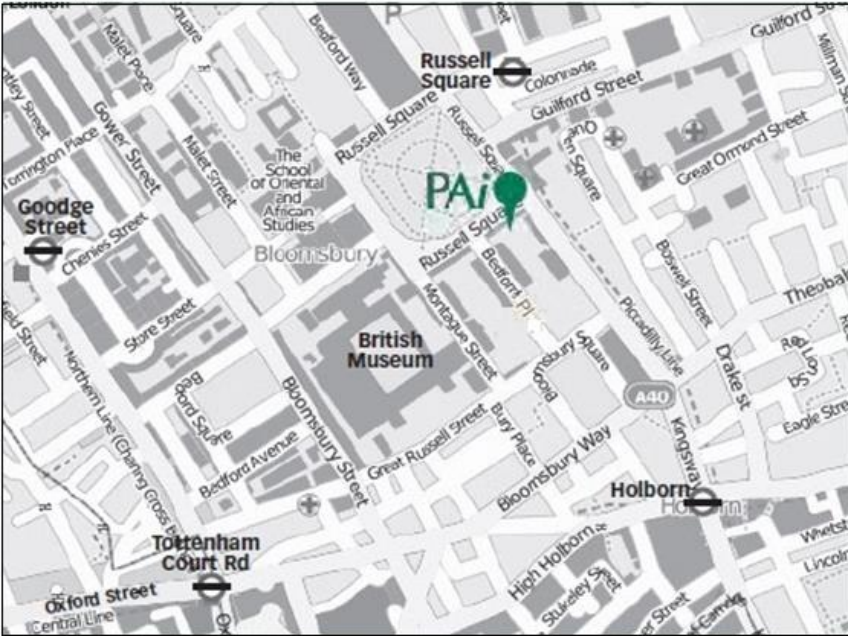
### Who we are

PAI (Public Administration International) specialises in management consultancy, training and development services for organisations in, and associated with, the public sector worldwide. We provide advice and support for governments going through political, economic, structural and legislative change. Our extensive network of associates includes practitioners, academics and independent consultants. Our key objectives are promoting good governance and good practice in delivering public services. This workshop is one of a number of specialist UK-based professional development workshops designed to meet the needs of public services worldwide.

We pride ourselves on our:

- High quality, practical advice and support for our clients
- Professionalism and integrity
- Ability to offer excellent value for money
- Sound experience and track record internationally
- Networks and partnerships across the world
- Flexible, collaborative approach
- Friendliness and focus on putting people first.

### Where we are



### Public Administration International

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